



AMITY
UNIVERSITY
— GURUGRAM —

REPORT ON SUSTAINABLE DEVELOPMENT GOAL

1 NO
POVERTY



SDG 1:
Year 2022-23





Amity University Haryana is dedicated to eradicating poverty and actively contributes to the United Nations' Sustainable Development Goals (SDGs). To achieve this, the university:

- **Ensures Inclusive Education:** Implements a merit-cum-need-based admission policy to provide opportunities to all deserving students, regardless of their socioeconomic background.
- **Offers Financial Support:** Provides scholarships and financial assistance to students from low-income families.
- **Facilitates Financial Access:** Assists students in securing hassle-free bank loans and easy education financing options.
- **Promotes Practical Learning:** Encourages students to gain practical experience through internships with public and private sector organizations and think tanks.
- **Secures Career Opportunities:** Provides placement assistance to all students to help them find employment.
- **Empowers Women:** Prioritizes the education and empowerment of women by offering need-based admissions and financial assistance.
- **Fosters Entrepreneurship:** Supports aspiring entrepreneurs through the Amity Innovation Incubator, providing resources and mentorship to create jobs and alleviate poverty.
- **Serves the Community:** Organizes outreach activities, such as free medical camps, to improve the physical and mental well-being of underprivileged communities.

By taking these steps, Amity University Haryana is working towards a more equitable and sustainable future for all.

INCLUSIVE ADMISSION POLICY

The University aims to recruit and admit students who demonstrate the highest potential to benefit from the University's academic environment, regardless of their background. Foster an inclusive culture that welcomes and provides equal opportunities to applicants from all ethnicities, family structures, genders, nationalities, races, religions, philosophies, and socioeconomic backgrounds. Support initiatives that widen access to higher education and promote a diverse and international learning environment for students.

This admissions policy provides a framework and principles for selecting students for University courses, in compliance with the guidelines of the University Grants Commission and other relevant regulatory bodies in India and Haryana.

Core Principles of AUH Admissions:

- Alignment with Institution Mission • Fairness & Integrity • Transparency • Professionalism
- Accessibility • Holistic Review • Accurate & Timely Communication • Financial Aid/ Scholarship
- Constant student engagement • Meeting regulatory requirements

In the academic year 2022-23, the University enrolled approximately 8% of its student body from economically disadvantaged groups, including those belonging to Scheduled Castes, Scheduled Tribes, Other Backward Classes, and other marginalized sections of society. The University's education aims to uplift these students' social and economic status, providing them with equal opportunities for employment and future growth.

Scholarships and Financial Assistance

The University offers Merit Scholarships and Means-Cum-Merit Scholarships to students and also provides financial assistance in accessing bank loans. In the academic year 2022-23, a total of 25000 students pursued their career at AUH with scholarships.

In an effort to support the financial needs of its students, Amity University has established partnerships with Oriental Bank of Commerce and Allahabad Bank. These partnerships provide various benefits to AUH students, including:

- Cover all courses of AUH.
- Include tuition fees, books cost, hostel fees, airfare for courses abroad.
- Concessional rate of interest.
- Speedy disposal of loan applications. Availability of the loan across the country

A legacy of excellence in quality education Amity University Gurugram is a part of India's leading education group, which has pioneered a global culture in education in India. The Amity Group offers 250 Programmes in 60 diverse disciplines, from pre-school to Ph.D.

175000 Students | **6000** Faculty & Scientists | **1200** acres of Campuses

10 Universities in Noida, Gurgaon, Lucknow, Jaipur, Gwalior, Raipur, Kolkata, Mumbai, Patna & Mohali | **11** Overseas Campuses in London, New Jersey, California, Dubai, Abu Dhabi, Mauritius, South Africa, Singapore, China and Romania

13 B.Schools in cities of India | **28** Schools & pre-schools | **150+** Institutions & Centres

25000 Students on Scholarship | **52000** On-campus Placements in the last years

The University provides installment payment options to facilitate fee payment for students unable to pay the full amount upfront. To make higher education more accessible, the University has kept the fee structure for basic science, arts, and commerce courses lower than that of professional programs.

The detail of scholarship scheme is available at: <https://www.amity.edu/gurugram/scholarship-scheme>

The screenshot displays the 'Merit Scholarships & Direct Admission Criteria 2024' page on the Amity University website. The page features a navigation bar with links for 'ABOUT CAMPUS', 'ACADEMICS', 'PROGRAMMES', 'INSTITUTES', 'INFRASTRUCTURE', 'HAPPENINGS', and 'CONTACT US'. A prominent yellow button labeled 'SCHOLARSHIP POLICY' is visible. The main content area is titled 'On-Admission Scholarships - UG' and lists three scholarship categories:

- 100% Scholarship:** Criteria - Min. 93% in aggregate. Class XII students of CBSE/ISC/State Boards (2024/2023/2022). Physical Education/ Fine Arts / Performing Arts / Vocational / non written subjects excluded from aggregate computation.
- 50% Scholarship:** Criteria - Min. 88% in aggregate. Class XII students of CBSE/ISC/State Boards (2024/2023/2022). Physical Education/ Fine Arts / Performing Arts / Vocational / non written subjects excluded from aggregate computation.
- 25% Scholarship:** Criteria - Min. 80% in aggregate. Class XII students of CBSE/ISC/State Boards (2024/2023/2022). Physical Education/ Fine Arts / Performing Arts / Vocational / non written subjects excluded from aggregate computation.

A small note at the bottom states: '*On-admission scholarships are applicable to 1st year only. 2nd year onwards continuation scholarship rates apply*'. The Windows taskbar is visible at the bottom of the screenshot.

EARN WHILE YOU LEARN

The University offers students opportunities to gain practical experience through on-campus work, paid internships, and live industry projects.

PLACEMENT ASSISTANCE FOR EMPLOYMENT

The Corporate Resource Centre (CRC) is a dedicated office at the University that provides placement assistance. The CRC strives to achieve 100% placement for all interested students. In the year 2022-23, 54000 students were placed. For more details on student and alumni achievements, please visit the University website and its Chronicle using the following link:[chrome extension://efaidnb mnni bpcajpcglclefindmkaj/ https://www.amity.edu/gurugram/pdf/13th-uc-edition-dec-2022.pdf](https://www.amity.edu/gurugram/pdf/13th-uc-edition-dec-2022.pdf)

The university cultivates the talents of all students, encouraging them to pursue their passions and excel in their chosen fields which results in creating entrepreneurs. Some of the students start ups at Amity University are depicted in the figure below along with the testimonials of students.

STUDENT STARTUPS

Amity University Gurugram has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services, with a mandate to strengthen the collaboration between industry and academia and turn ideas into visible businesses. The incubator also provides support services, including financial support, seed and grant support, and fundraising support. Amity Innovation Incubator at Gurugram has received Rs. 1.70 crore as funding from MietY TIDE 2.0. Moreover, All-AUH has been honored to fund startups, to name a few:

1. An Antimicrobial Face Mask Using Nanoparticle Coating Patent Application No. 202011017740
2. 3D Manufacturing of N95 Mask and Nano-composite Materials with Inherent Antimicrobial Properties Patent Application No. 202011031429
3. Developing software for an artificial intelligence-based audio-visual platform used for diagnostics of patient symptoms





AVITAJ KAUSHAL

Amity Institute of Behavioral Sciences (AIBAS)

B.Tech- Biotech
(Batch 2018-22)

"They say it's not the shoes but the steps that carve our destiny, and I feel that I took the right step by taking admission in such an esteemed university, i.e., Amity University Gurugram. As student life is the most incredible and lovable time of an individual's life, all these years in Amity University have been a rollercoaster ride. I believe that I'm fortunate enough to be a part of such an amazing university, that not only emphasizes on the importance of having supreme quality education but also to be an amazing person with an extraordinary set of values. The academic ambience is excellent, and I'm privileged enough to carry on my on-admission scholarship throughout the 4 years of my bachelor's degree by means of hard work and constant support and guidance from my professors, family, and friends. I'm forever thankful to my professors, family, and friends who made me believe that people are capable at any time in their lives of doing what they dream of."



AVITAJ KAUSHAL

B.Tech- ME
(Batch 2018-22)

Amity University is the best place to shape one's career. It is more than just a place to study; it is a place where students can engage in learning, fun, culture, literature, and a variety of other life-affirming activities. I am thankful to all the faculties, administration, and placement cell for guiding and helping me throughout my journey.



CHESHTA VATS

B.Design
(Batch 2020-24)

It's been a great experience at Amity School of Fashion Design and Technology, a memory to cherish for a lifetime. My experience in Amity has been full of learning and grooming. Being a global university gives me the opportunity to meet different kinds of people. The entire faculty and department leave no stone unturned to hone our skills



AKASH SHARMA ,

B.Pharm (Batch 2020-24)

Hello everyone! This is Akash Sharma from the Amity Institute of Pharmacy at Amity University Haryana. The institute focuses on the practical learning of subjects under the guidance of highly-qualified faculty and well-equipped labs. The university also provides various opportunities to be in different clubs to showcase your talent and learn new skills by joining clubs, including the Amity Dramatic Society (Ek Awaaz), the Social Club (Sakaar), and many more.

The recruiters are highly impressed by the quality of delivery of our alumni who are presently working in all top MNCs, Startups, and other corporate sectors.



MS. BHAVNA MARWAH

Director-
People & Culture, Protiviti

Industry Integration : Protiviti has been associated with Amity University Haryana for over 3 years now. It's an excellent experience to do campus hiring for MBA students with Amity University team. I am glad that we have been able to hire some bright students in the areas of research from Amity for our Protiviti Knowledge & Innovation Centre. They have been successful in imparting the desired aptitude to their students. I am personally impressed by the initiatives and efforts that have been taken by Amity Management to develop and prepare the students that they are able to thrive in the competitive world. My sincere appreciation to the Placement Department for a smooth experience. We look forward to having more students from Amity in the upcoming campus placements.



MR. ASHWINI KUMAR RAO

Senior Director- HR
Sutherland Global

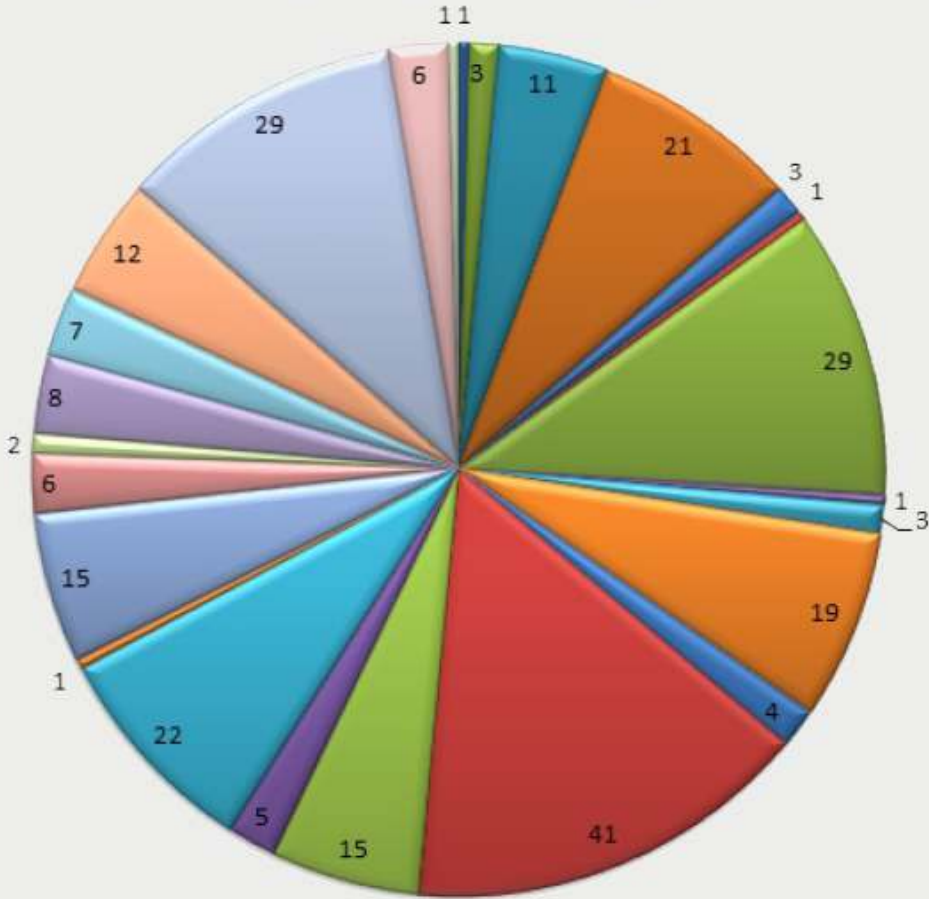
"It was indeed a pleasure interacting with CPO (Chief placement officer) and his team from Amity University - Gurugram, during our selection process of MT program. Must say the CPO and his team were very professional, responsive, and efficient. They shortlisted the right profiles and we selected a student Deeksha Malviya as MT for Sutherland. Good wishes to Amity University Gurugram."

The University is proud to showcase some of the major companies that recruit its graduates, contributing to national economic growth, increased employment, higher income levels, and ultimately, poverty reduction.



REPRESENTATION SHOWS SECTOR WISE COMPANIES FOR CAMPUS PLACEMENT OF 2023 BATCH

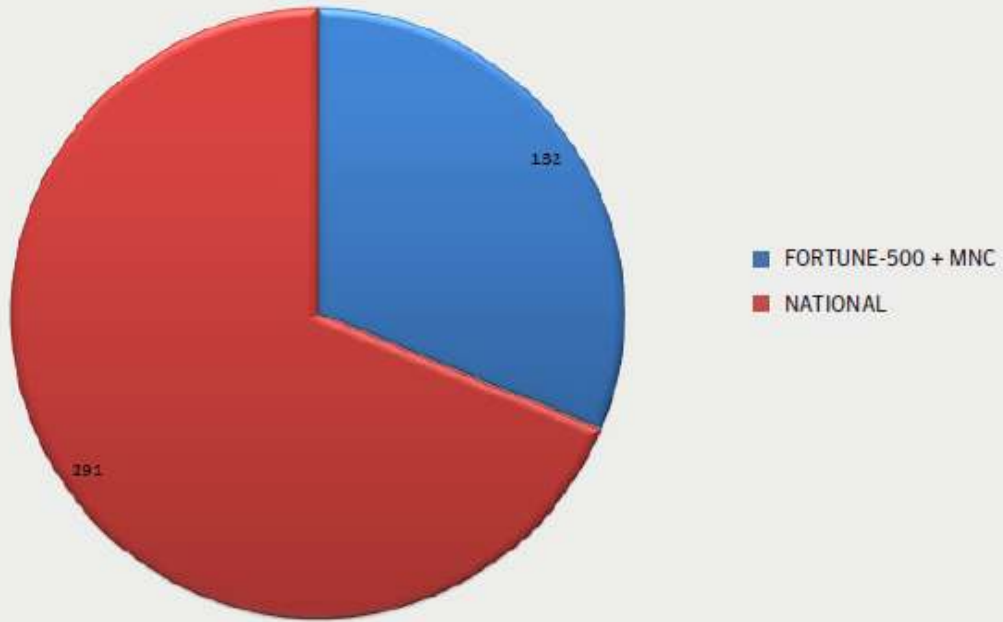
TOTAL NO. OF COMPANIES VISITED 423



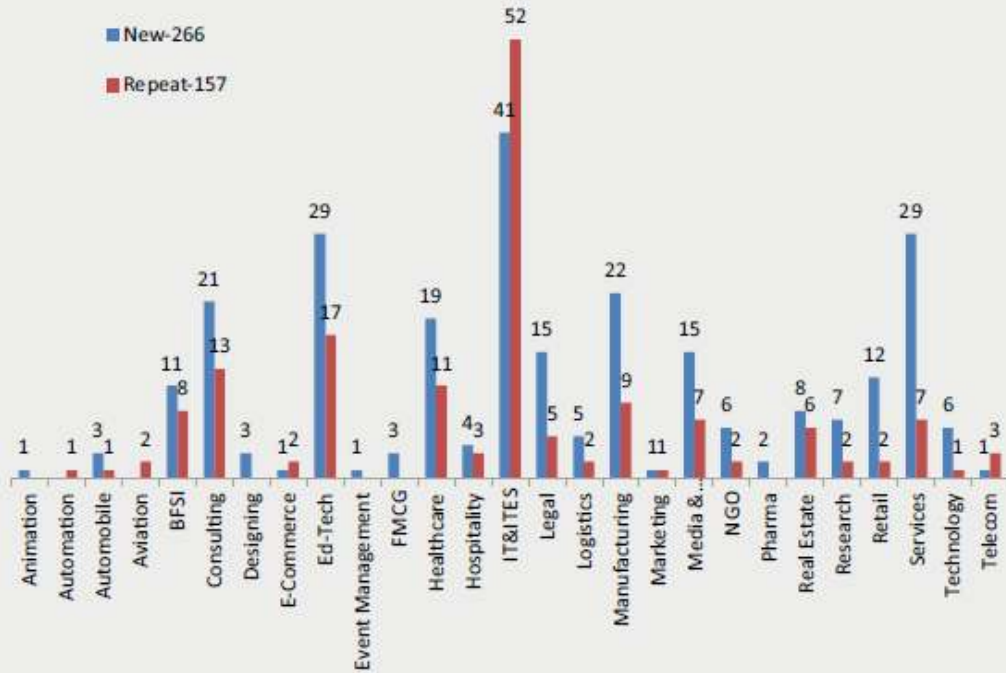
- Animation
- Automation
- Automobile
- Aviation
- BFSI
- Consulting
- Designing
- E-Commerce
- Ed-Tech
- Event Management
- FMCG
- Healthcare
- Hospitality
- IT&ITES
- Legal
- Logistics
- Manufacturing
- Marketing
- Media & Entertainment
- NGO
- Pharma
- Real Estate
- Research
- Retail
- Services
- Technology
- Telecom



REPRESENTATION SHOWS THE FORTUNE 500/MNC'S AND LEADING NATIONAL COMPANIES OF REPUTE WHICH VISITED IN 2023



REPRESENTATION SHOWS THE NEW ORGANIZATIONS WHICH VISITED IN 2023 FOR THE FIRST TIME



Major recruiters are:

 Abbott Abbot India Ltd.	 accenture	 ACE	 adani	 ADITYA BIRLA CAPITAL Health Insurance
 Adobe	 ALLAN LLOYDS	 Allied Market Research	 amaDEUS Your technology partner	 amazon
 AMERICAN EXPRESS	 Apollo HOSPITALS TOUCHING LIVES	 ashiana you are in safe hands	 birlasoft	 BYJU'S The Learning App
 Capgemini	 CARS 24	 CISCO	 clairvOlex	 Coforge
 Cogneau	 Cognizant	 cordlife one chance, one choice.	 CreativeGroup Your business. Tagline Goes Here	 daffodil
 DELL Technologies	 DELTA Delta IT Network Pvt.Ltd.	 DRB Foods	 DTDC	 DXC DXC.technology
 ELI GLOBAL	 EY	 FARELABS FOOD ANALYSIS & RESEARCH LABORATORY	 FINEDGE	 Fortis HOSPITALS
 genpact	 Ginger	 Goldman Sachs	 hanu 100% CLOUD CLEAR	 Hashedin by Deloitte
 HCL	 HDFCLife	 Healthians	 Hewlett Packard Enterprise	 HEXAWARE
 HiImpact	 indiamart	 infoedge	 infogain Engineering Business Outcomes	 Infosys

Major recruiters are:



AMITY INNOVATION INCUBATOR PROVIDING STARTUP SUPPORT

Amity Innovation Incubator provides the following support services to students and other entrepreneurs, helping them establish startups and contributing to employment, economic growth, and sustainable development:

- Mentoring and Advisory
- Financial Advisory and Support
- Infrastructure and Support

In the 2022-23 academic year, the incubator provided financial assistance to students for product prototype development, resulting in the creation of 23 spin-offs from the University.

The screenshot displays the Amity Innovation Incubator website. The navigation bar includes links for Admissions, Amity University, Careers, News, Alumni, Scholarship, Contact, Admissions, Microsoft Login, and a search icon. The main content area is titled 'Amity Innovation Incubator - Through Numbers' and lists the following achievements:

- 100 Companies incubated (physical & virtual) all showing significant financial & operating growth
- Employment generated for more than 2500 people
- Over 200 patents filed for entrepreneurs and 30 technologies commercialized
- More than 25 funding rounds completed
- Network of more than 100 mentors countryside
- 30 start-ups established by Faculties & Students of Amity University
- Risk Capital raised for 4 incubatee Companies under SCBI-SAS Scheme
- Over US\$40 million invested in incubatee companies through Mergers & Acquisitions and Angel Investments
- Ground breaking technologies being commercialised and utilised by groups such as

At the bottom, there are logos for partners: 'Start up to another World', LG, Microsoft, and GreenSocs Windows.

ENTREPRENEURSHIP DEVELOPMENT AND SKILL DEVELOPMENT

Amity University Haryana has been selected as a Partnering Institution under Unnat Bharat Abhiyan, a flagship project funded by the Ministry of Human Resource Development, Government of India. This initiative aims to conduct development activities in five selected villages in Haryana.

AUH has conducted village and household surveys to assess the socioeconomic conditions of the villagers. Based on these surveys, AUH has organized various training and awareness camps in the fields of renewable energy, mental and physical health, nutrition, and entrepreneurship.

The Ministry of Skill Development and Entrepreneurship has recognized AUH as a training partner under the PM YUVA Yojana to educate and empower young aspiring entrepreneurs. The University aims to train 2,500 entrepreneurs over the next five years through a flexible, 18-credit certification course with six specialized tracks. Entrepreneurship development is also integrated into various programs to foster an entrepreneurial mindset.

OUTREACH ACTIVITIES SUPPORTING POOR PEOPLE AND COMMUNITY

Some of the outreach activities conducted by faculty and students at AUH are listed in the table below:

S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
1	22-Jul-22	Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs	ASET	20 Faculty Members from AUH	03 Faculty Members with Students from outside	Mr. Deepak Kumar Parihar, Gooddot Enterprises Private Limited , Udaipur, Rajasthan, C.F.O. & Co-Founder, Finance, deepak@gooddot.in, Gooddot Enterprises Private Limited Udaipur, Rajasthan, Consultancy & advisory services for Startups	<p>Speaker talked about various funding opportunities for startups. He shared his experience of GoodDot startup and explained the concept of Angel Investment in detail. & Students who want to make a beginning as an Entrepreneur learnt about pool of funds available and eligibility criteria to apply for them.</p> <p>The event was an opportunity for the students to introspect and work in the direction to attain their goals in life. & Based on the said webinar, prospective students seeking admission in AUH/ASCO got clarity about the various opportunities in media industry post covid-19 pandemic.</p>
2	28-Jul-22	'Opportunities in Media Industry Post Covid 19 Pandemic	ASCO	03 Faculty Members from AUH	11 Faculty Members with Students from Outside	Prof. (Dr) Amit Chawla, Professor ASCO. (AUH) , 9654544567, achawla@ggn.amity.edu	<p>The event was an opportunity for the students to introspect and work in the direction to attain their goals in life. & Based on the said webinar, prospective students seeking admission in AUH/ASCO got clarity about the various opportunities in media industry post covid-19 pandemic.</p>
3	2-Aug-22	Signing of Memorandum of Understanding	ASI	NA	NA	<p>1. Mr. Siddhant Chandel, International Skill Development Corporation (ISDC), Regional Manager Business Relations.</p> <p>2. Mr. Abhishek Naresh Goyal, International Skill Development Corporation (ISDC), Business Relationship Manager, 76193 46085, abhishekgoyal.isdc@gmail.com</p>	<p>To develop the B.Com (H) Integrated with ACCA program and the students enrolled for the B.Com (H) Integrated with ACCA can access with UK ACCA Professional Qualification along with their Undergraduate Degree.,</p> <ul style="list-style-type: none"> To provide business relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.
4	9-Aug-22	Training for Counsellors of Admission Department by International Skills Development Corporation	ASI	04 Staff Members, (Counsellors) AUH	NA	<p>1.Mr. Siddhant Chandel, International Skill Development Corporation (ISDC), Regional Manager Business Relations.</p> <p>2. Mr. Abhishek Naresh Goyal, International Skill Development Corporation (ISDC), Business Relationship Manager, 76193 46085, abhishekgoyal.isdc@gmail.com</p>	<p>To develop professional knowledge and skills in international Accounting, Finance, Taxation, Risk Management etc. by adopting learner centered pedagogical practices</p>

S.No.	Duration/ Date	Event Title	Organized by Deptt/ Institute/ Faculty of the University	Attended by No. of Students & Faculty of AUH	Attended by No. of Students & Faculty from outside AUH	Resource Person	Outcome of the Event
5	17-Aug-22	Exploring Career Options in Histor	ASLA	03 Faculty Members & 50 Students	NA	Dr. Saurav Rai., Nehru Memorial Museum and Library, Teen Murti House, New Delhi., Senior Research Assistant., History	The webinar was successful in its objective, the total numbers of registered students, faculties and guests were around 52, who remain in the event till the end.
6	17-Aug-22	Career opportunities in Nursing	ACON	18 Faculty Members & 87 Students	NA	Lt Col. (Retd) Santosh Kumari, Artemis Hopsital, Gurugram, Chief of Nursing, MBA in health care & Hopital Administration, 9716822225, Santosh@artemis hospitals.com, Clinical training of students	After attending this session all teachers will surely try to enculcate the moral and ethical values in themselves and their students.
7	17-Aug-22	Webinar on 'Hotel Management as a Career - Challenges & Opportunities'	ASH	12 Faculty Members & 31 Students	NA	Chef Bakshish Dean, Self-Employed, Strategic Advisor in Culinary Skills & a Food & Beverage Expert, Indian, Continental & French Cuisine, Indian, Continental & French Cuisine,	The ASH students learnt about various challenges & oppourtunities associated with hotel management career. Also, the students got to know about severalculinary skills which the resource person discussed about in his talk.
8	23-Aug-22	Entrepreneurial Opportunities	ABS	17 Faculty Members & 356 Students	NA	Dr. Sukhpal Singh (Professor and Former Chairperson;) and Mr. Syed Asif Iqbal., (Head of Product & Strategy) Centre for Management in Agriculture (CMA), IIM, Ahmedabad and Lawyerd., Expertise in Entrepreneurship and Agribusiness.,	Students become conversantwith significance of Agri Startups and how it can be built up with entrepreneurial skills.
9	29-Aug-22	From Campus to Corporate: Transform yourself and be the game changer	CRC	01 Faculty Member (ABS) and 03 CRC Officials & 380 Students	NA	1.Mr Alok Sinha, Globus Eight, CEO, IT Consultant, 2. Rajat Wahi, Deloitte India, Partner CEO & Partner, 3. Mr Sumit Sahni, InspireOne CEO, Consultant 4. Mr Rajiv Gupta, Tricolite Electrical Industries, CEO, Electrical Industry 5. Mr Deepak Choudhary, Audi India, CEO, Automobile Industry.F	Students are well appraised of the various benefits as well as limitations to the road for corporate success



Community Outreach Programs



Amity University, Amity Education Valley, Gurugram, Manesar, Haryana, India.
Gurugram Office: Amity International School, Sec.-46, Gurugram
Tel.: 0124-2337016/15, 088-266-98200/1/2/3
admissions@ggn.amity.edu | www.amity.edu/gurugram